



## Racom IMC Roundtable, May 8-9<sup>th</sup>, Sponsorship Levels

The 10<sup>th</sup> Annual Racom IMC Roundtable will be held on May 8-9<sup>th</sup>, 2014. The research summit will take place May 8<sup>th</sup> at DePaul University, and the practitioner conference with the theme "IMC Worldwide: Strategies for a Global Market" will be held May 9<sup>th</sup> at Edelman Chicago Headquarters.

Every year between 75-100 faculty and practitioners join together at the Racom IMC Roundtable to exchange ideas about current marketing trends. **This is a free event to all attendees, and we depend on your support to keep this tradition affordable and accessible to all.** Please consider supporting our program and the educational community through sponsoring in one of the following ways.

### Mealtime Sponsorships

#### \$600- Breakfast Sponsorship

May 9, 8:30am-9:00am

Organization that sponsors breakfast will have name included on all program materials as breakfast sponsor, materials displayed at table as sponsor, and included on website as a general program sponsor. (Includes Silver Sponsorship perks)

#### \$1200- Lunch Sponsorship

May 9, 12:15pm-1:15pm

Organization that sponsors lunch will have name included on all program materials as lunch sponsor, materials displayed at table as sponsor, and included on website as a general program sponsor. (Includes Gold sponsorship perks)

#### \$750- Executive Advisory Board Reception Sponsorship

May 9, 3:30pm-5:00pm

Organization that sponsors the EAB reception with wine, beer & snacks will have name included on all program materials as reception sponsor, materials displayed during the reception and on website as a general program sponsor. (Includes all Silver Sponsorship Perks)

### GENERAL PROGRAM SPONSORSHIPS

#### \$350- General Program Sponsor- Bronze

Bronze sponsors will have a logo included on the program material as a general program bronze sponsor, and can supply brochures or print pieces for distribution to attendees. Will be listed on the website page as a bronze sponsor.

#### \$500- General Program Sponsor- Silver

Silver sponsors will have everything included in Bronze sponsorship, with additional logos displayed on web as a sponsor, and 1 Facebook post and 5 tweets in advance of program. Will be listed on the website page as a silver sponsor.

#### \$1000- General Program Sponsor- Gold

Gold sponsors will have everything included in Silver and Bronze sponsorships, with 3 facebook posts and 10 tweets in advance of program. Will be listed on the website page as a Gold sponsor.

**If you would like to become a sponsor, please contact Kate Stevenson, [cadmef@gmail.com](mailto:cadmef@gmail.com) or 630-841-0005.**