

EVENT SCHEDULE

- 9:15 - 10:00 am** **Registration and Breakfast**
- 10:00 - 11:00 am** **Keynote Address - *Highly Recommended***
Presented by Emily Bader, EVP, Zócalo Group
- 11:00 am - 12:00 pm** **Career Panel**
Moderated by Cyndi Greenglass, Diamond Marketing Solutions
Panelists:
- Stephen Murphy, Discover Financial Services
- Tonya Ames, Creative Circle
- Rachel Slusarski, DraftFCB
- 12:00 - 1:15 pm** **Lunch and Networking Career Fair**
- 1:15 - 3:00 pm** **Roundtable Discussions**
*For each roundtable discussion students will go to their assigned topic.
Please see separate handout for descriptions and your nametag for table assignments.*
- 1:15 - 1:20 Introductions
1:25 - 1:50 Roundtable Discussion
1:50 - 1:55 Switch tables
1:55- 2:20 Roundtable Discussion
2:20 - 2:25 Switch tables
2:25- 3:00 Roundtable Discussion
- 3:00 - 3:30 pm** **Closing Remarks & Evaluations**